

# MICROCOPY

An easy to use guide

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## Getting Practical With Microcopy

Words, for the most part, still form the backbone of communication on the web. Here are some handy tips to get you going. A must read.

29 min read

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## Microcopy 101: How To Write For Successful Products

In this comprehensive introduction, find out how to use microcopy to improve your UX and UI design process.

18 min read

## Microcopy: Why Tiny Words Matter

In this article, you'll see how the smallest bits of copy can have the biggest impact. You'll explore the craft of words at a micro level, along with examples.

11 min read

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## 5 Ways To Prevent Bad Microcopy

This piece of content shows the five ways to prevent your website from bad microcopy.

10 min read

## The Big UX Impact You Can Make With Just a Few Words | UserTesting Blog

In this article, you'll cover where you can find opportunities to connect with your customers using microcopy, and some tips on how to use microcopy effectively.

06 min read

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## What Is Microcopy and How Can It Help Your Website - SiteProNews

An old article on basics of microcopy for those who have just entered in the digital marketing sphere.

05 min read

## Microcopy: Tiny Words With A Huge UX Impact — UX Planet — Medium

Provided here are some of the tactics of improving your microcopy along with related examples.

05 min read

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## 9 proven ways to enhance UX with microcopy | Webdesigner Depot

Here are 9 tips to make a little bit of text pay off in a big way.

04 min read

## Six brilliant bits of micro-copy you can implement today | Econsultancy

Some bits of copy which most websites could implement somewhere to improve the performance of respective website(s).

04 min read

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## 9 Ways Thoughtless Microcopy is Ruining Your Website's UX

Here are 9 ways that you could be failing your users with thoughtless microcopy.

04 min read

## 5 Clever Ways to Use Microcopy to Delight Your Website Visitors

To help you enhance your website experience, a collection of 5 examples of brilliant microcopy from prominent companies.

03 min read

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## microcopy on Tumblr

Tumblr collection of posts tagged with #microcopy.

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## Good Microcopy

A collection of Words and messages that provide context and set expectations.



## Microcopy | Flickr - Photo Sharing!

A collection of screenshots displaying examples of microcopy in web application, mobile and product design.

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## Microcopy Patterns

A curated dose of microcopy. Because tiny words matter!

## The craft of words. Parts one and two

The principles we cover extend beyond the screen and can be applied in a wider context to improve communication as a central part of your design process.

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## Nicely Said by Nicole Fenton and Kate Kiefer Lee

You'll learn how to write web copy that addresses your readers' needs and supports your business goals.

## Microcopy | the Complete Guide

If you too are fascinated by the words that light up interfaces, you'll love this book.

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## Speak Human

Generate human centric microcopy for all purposes.

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**THANK YOU**

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